

**West Deptford Township Public Schools: Journalism II Curriculum Map based on 2010 NJ CCCS: Authors: S. Czekalski/V. Grossmann
2/16/12**

<i>Time Interval/Content</i>	<i>Standards/ Strands</i>	<i>Essential Questions</i>	<i>Knowledge</i>	<i>Skills</i>	<i>Assessment</i>	<i>Resources</i>
Unit 1: Understanding News	{LA.11-12.RL.11-12.8} {LA.11-12.L.11-12.6} {LA.11-12.SL.11-12.6}. {LA.11-12.RL.11-12.6} {LA.11-12.RI.11-12.3} {LA.11-12.RI.11-12.5} {LA.11-12.RL.11-12.5} {LA.11-12.L.11-12.5.b} {LA.11-12.RL.11-12.3} {LA.11-12.W.11-12.9.b} {LA.11-12.L.11-12.1.a} {LA.11-12.RI.11-12.10} {LA.11-12.RI.11-12.1} {LA.11-12.RL.11-12.1} {LA.11-12.SL.11-12.1.a} {LA.11-12.W.11-12.7} {LA.11-12.L.11-12.4.c} {LA.11-12.RI.11-12.6} {LA.11-12.RI.11-12.4} {LA.11-12.RL.11-12.4} {LA.11-12.RL.11-12.2} {LA.11-12.W.11-12.5} {LA.11-12.W.11-12.1.b} {LA.11-12.W.11-12.2.b} {LA.11-12.W.11-12.3.a} {LA.11-12.W.11-12.1.d} {LA.11-12.W.11-12.2.e} {LA.11-12.SL.11-12.3} {LA.11-12.W.11-12.8} {LA.11-12.L.11-12.4.b} {LA.11-12.SL.11-12.2} {LA.11-12.L.11-12.5.a} {LA.11-12.W.11-12.2.a} {LA.11-12.W.11-12.1.a} {LA.11-12.SL.11-12.5} {LA.11-12.L.11-12.2.a} {LA.11-12.SL.11-12.4}	What are the goals for this course? What are my expectations of you? What are the components of an online newspaper? How do you generate ideas for a newspaper? How do you write a news story? How do you write a feature story? How do you write an opinion piece? What elements must be included in a news story? How do you include visual elements to a story? What are essential qualities of a news story? How can you successfully write a deck, nutgraph, a lead quote, elaboration and attribution? How do you write an effective ending? How can a photograph enhance a story? How do you structure writing a news story? How much can you	How to find newspapers online Content on online papers Format of online newspapers Current news How to write a news story	Examine online newspapers to generate story ideas Examine online newspapers and professional samples as models Write news stories Write feature stories Write opinion stories (columns, reviews, editorials)	Create a brainstorm list of story ideas Write news stories Write reviews Write columns Write editorials Write humorous column Participate in critical reading Discussion Share news stories	Newspaper Websites Sample Stories Miscellaneous Instructional Materials for Assorted Differentiated Instructional Activities

<p>{LA.11-12.W.11-12.4} {LA.11-12.SL.11-12.1.c} {LA.11-12.W.11-12.1.e} {LA.11-12.W.11-12.2.f} {LA.11-12.W.11-12.3.e} {LA.11-12.L.11-12.1.b} {LA.11-12.SL.11-12.1.d} {LA.11-12.L.11-12.2.b} {LA.11-12.} {LA.11-12.W.11-12.3.c} {LA.11-12.W.11-12.2.c} {LA.11-12.L.11-12.4.a} {LA.11-12.W.11-12.3.b} {LA.11-12.W.11-12.2.d} {LA.11-12.W.11-12.3.d} {LA.11-12.W.11-12.6} {LA.11-12.W.11-12.1.c} {LA.11-12.L.11-12.3.a} {LA.11-12.L.11-12.4.d} {LA.11-12.SL.11-12.1.b} {LA.11-12.W.11-12.10}</p>		<p>alter a direct quotation?</p> <p>What revision process do you follow when writing a blog?</p> <p>How do you correctly incorporate quotes?</p> <p>How do you use correct grammar and usage when you write?</p>				
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Unit 2: Collecting information	{LA.11-12.RL.11-12.8} {LA.11-12.L.11-12.6} {LA.11-12.SL.11-12.6}. {LA.11-12.RL.11-12.6} {LA.11-12.RI.11-12.3} {LA.11-12.RI.11-12.5} {LA.11-12.RL.11-12.5} {LA.11-12.L.11-12.5.b} {LA.11-12.RL.11-12.3} {LA.11-12.W.11-12.9.b} {LA.11-12.L.11-12.1.a} {LA.11-12.RI.11-12.10} {LA.11-12.RI.11-12.1} {LA.11-12.RL.11-12.1} {LA.11-12.SL.11-12.1.a} {LA.11-12.W.11-12.7} {LA.11-12.L.11-12.4.c} {LA.11-12.RI.11-12.6} {LA.11-12.RI.11-12.4} {LA.11-12.RL.11-12.4} {LA.11-12.RL.11-12.2} {LA.11-12.W.11-12.5} {LA.11-12.W.11-12.1.b} {LA.11-12.W.11-12.2.b} {LA.11-12.W.11-12.3.a} {LA.11-12.W.11-12.1.d} {LA.11-12.W.11-12.2.e} {LA.11-12.SL.11-12.3} {LA.11-12.W.11-12.8} {LA.11-12.L.11-12.4.b} {LA.11-12.SL.11-12.2} {LA.11-12.L.11-12.5.a} {LA.11-12.W.11-12.2.a} {LA.11-12.W.11-12.1.a} {LA.11-12.SL.11-12.5} {LA.11-12.L.11-12.2.a} {LA.11-12.SL.11-12.4} {LA.11-12.W.11-12.4} {LA.11-12.SL.11-12.1.c} {LA.11-12.W.11-12.1.e}	How do you generate ideas for a newspaper? How do you write a news story? How do you write a review? How do you write a column? How do you write an editorial? How do you write a humor column? How do you write an editorial? Should we implement a new school dress code? Which questions should you ask when interviewing? How do you write leads for hard news and soft news? How do you show opinion in a news story? How is the Kony video an ideal example of using modern media to convey a message? How do newspapers determine story ideas (idea budgets)?	How to write a news story How to write a feature story What elements are necessary to include in a review How to generate ideas for a column How to conduct research to write an editorial	Examine online newspapers to generate story ideas Examine online newspapers and professional samples as models Write news stories Write feature stories Write opinion stories (columns, reviews, editorials)	Create a brainstorm list of story ideas Write news stories Write reviews Write columns Write editorials Write humorous column Participate in critical reading Discussion Share news stories	Newspaper Websites Sample Stories Miscellaneous Instructional Materials for Assorted Differentiated Instructional Activities

{LA.11-12.W.11-12.2.f} {LA.11-12.W.11-12.3.e} {LA.11-12.L.11-12.1.b} {LA.11-12.SL.11-12.1.d} {LA.11-12.L.11-12.2.b} {LA.11-12.} {LA.11-12.W.11-12.3.c} {LA.11-12.W.11-12.2.c} {LA.11-12.L.11-12.4.a} {LA.11-12.W.11-12.3.b} {LA.11-12.W.11-12.2.d} {LA.11-12.W.11-12.3.d} {LA.11-12.W.11-12.6} {LA.11-12.W.11-12.1.c} {LA.11-12.L.11-12.3.a} {LA.11-12.L.11-12.4.d} {LA.11-12.SL.11-12.1.b} {LA.11-12.W.11-12.10}					
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Unit 3: Constructing stories	{LA.11-12.RL.11-12.8} {LA.11-12.L.11-12.6} {LA.11-12.SL.11-12.6}. {LA.11-12.RL.11-12.6} {LA.11-12.RI.11-12.3} {LA.11-12.RI.11-12.5} {LA.11-12.RL.11-12.5} {LA.11-12.L.11-12.5.b} {LA.11-12.RL.11-12.3} {LA.11-12.W.11-12.9.b} {LA.11-12.L.11-12.1.a} {LA.11-12.RI.11-12.10} {LA.11-12.RI.11-12.1} {LA.11-12.RL.11-12.1} {LA.11-12.SL.11-12.1.a} {LA.11-12.W.11-12.7} {LA.11-12.L.11-12.4.c} {LA.11-12.RI.11-12.6} {LA.11-12.RI.11-12.4} {LA.11-12.RL.11-12.4} {LA.11-12.RL.11-12.2} {LA.11-12.W.11-12.5} {LA.11-12.W.11-12.1.b} {LA.11-12.W.11-12.2.b} {LA.11-12.W.11-12.3.a} {LA.11-12.W.11-12.1.d} {LA.11-12.W.11-12.2.e} {LA.11-12.SL.11-12.3} {LA.11-12.W.11-12.8} {LA.11-12.L.11-12.4.b} {LA.11-12.SL.11-12.2} {LA.11-12.L.11-12.5.a} {LA.11-12.W.11-12.2.a} {LA.11-12.W.11-12.1.a} {LA.11-12.SL.11-12.5}	What writing process should you follow when writing an article? How do you write various types of leads? How do you structure the middle of a story? How do you structure the ending of a story? How can you utilize story telling and feature techniques? How do you write differently for the Web?	How to write a news story How to write a feature story What elements are necessary to include in a review How to generate ideas for a column How to conduct research to write an editorial	Examine online newspapers to generate story ideas Examine online newspapers and professional samples as models Write news stories Write feature stories Write opinion stories (columns, reviews, editorials)	Create a brainstorm list of story ideas Write news stories Write reviews Write columns Write editorials Write humorous column Participate in critical reading Discussion Share news stories	Newspaper Websites Sample Stories Miscellaneous Instructional Materials for Assorted Differentiated Instructional Activities

	{LA.11-12.L.11-12.2.a} {LA.11-12.SL.11-12.4} {LA.11-12.W.11-12.4} {LA.11-12.SL.11-12.1.c} {LA.11-12.W.11-12.1.e} {LA.11-12.W.11-12.2.f} {LA.11-12.W.11-12.3.e} {LA.11-12.L.11-12.1.b} {LA.11-12.SL.11-12.1.d} {LA.11-12.L.11-12.2.b} {LA.11-12.} {LA.11-12.W.11-12.3.c} {LA.11-12.W.11-12.2.c} {LA.11-12.L.11-12.4.a} {LA.11-12.W.11-12.3.b} {LA.11-12.W.11-12.2.d} {LA.11-12.W.11-12.3.d} {LA.11-12.W.11-12.6} {LA.11-12.W.11-12.1.c} {LA.11-12.L.11-12.3.a} {LA.11-12.L.11-12.4.d} {LA.11-12.SL.11-12.1.b} {LA.11-12.W.11-12.10}					
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Unit 4: Understanding Media Ethics	{LA.11-12.RL.11-12.8} {LA.11-12.L.11-12.6} {LA.11-12.SL.11-12.6}. {LA.11-12.RL.11-12.6} {LA.11-12.RI.11-12.3} {LA.11-12.RI.11-12.5} {LA.11-12.RL.11-12.5} {LA.11-12.L.11-12.5.b} {LA.11-12.RL.11-12.3} {LA.11-12.W.11-12.9.b} {LA.11-12.L.11-12.1.a} {LA.11-12.RI.11-12.10} {LA.11-12.RI.11-12.1} {LA.11-12.RL.11-12.1} {LA.11-12.SL.11-12.1.a} {LA.11-12.W.11-12.7} {LA.11-12.L.11-12.4.c} {LA.11-12.RI.11-12.6} {LA.11-12.RI.11-12.4} {LA.11-12.RL.11-12.4} {LA.11-12.RL.11-12.2} {LA.11-12.W.11-12.5} {LA.11-12.W.11-12.1.b} {LA.11-12.W.11-12.2.b} {LA.11-12.W.11-12.3.a} {LA.11-12.W.11-12.1.d} {LA.11-12.W.11-12.2.e} {LA.11-12.SL.11-12.3} {LA.11-12.W.11-12.8} {LA.11-12.L.11-12.4.b} {LA.11-12.SL.11-12.2} {LA.11-12.L.11-12.5.a} {LA.11-12.W.11-12.2.a} {LA.11-12.W.11-12.1.a} {LA.11-12.SL.11-12.5}	How do you write with accuracy and avoid libel? What media ethics should you follow? How do you utilize multicultural sensitivity?	How to write a news story How to write a feature story What elements are necessary to include in a review How to generate ideas for a column How to conduct research to write an editorial	Examine online newspapers to generate story ideas Examine online newspapers and professional samples as models Write news stories Write feature stories Write opinion stories (columns, reviews, editorials)	Create a brainstorm list of story ideas Write news stories Write reviews Write columns Write editorials Write humorous column Participate in critical reading Discussion Share news stories	Newspaper Websites Sample Stories Miscellaneous Instructional Materials for Assorted Differentiated Instructional Activities Discussion

<p>{LA.11-12.L.11-12.2.a} {LA.11-12.SL.11-12.4} {LA.11-12.W.11-12.4} {LA.11-12.SL.11-12.1.c} {LA.11-12.W.11-12.1.e} {LA.11-12.W.11-12.2.f} {LA.11-12.W.11-12.3.e} {LA.11-12.L.11-12.1.b} {LA.11-12.SL.11-12.1.d} {LA.11-12.L.11-12.2.b} {LA.11-12.} {LA.11-12.W.11-12.3.c} {LA.11-12.W.11-12.2.c} {LA.11-12.L.11-12.4.a} {LA.11-12.W.11-12.3.b} {LA.11-12.W.11-12.2.d} {LA.11-12.W.11-12.3.d} {LA.11-12.W.11-12.6} {LA.11-12.W.11-12.1.c} {LA.11-12.L.11-12.3.a} {LA.11-12.L.11-12.4.d} {LA.11-12.SL.11-12.1.b} {LA.11-12.W.11-12.10}</p>					
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<i>Time Interval/ Content</i>	<i>Standards/ Strands</i>	<i>Essential Questions</i>	<i>Knowledge</i>	<i>Skills</i>	<i>Assessment</i>	<i>Resources</i>
Unit 5: Applying the Techniques	{LA.11-12.RL.11-12.8} {LA.11-12.L.11-12.6} {LA.11-12.SL.11-12.6}. {LA.11-12.RL.11-12.6} {LA.11-12.RI.11-12.3} {LA.11-12.RI.11-12.5} {LA.11-12.RL.11-12.5} {LA.11-12.L.11-12.5.b} {LA.11-12.RL.11-12.3} {LA.11-12.W.11-12.9.b} {LA.11-12.L.11-12.1.a} {LA.11-12.RI.11-12.10} {LA.11-12.RI.11-12.1} {LA.11-12.RL.11-12.1} {LA.11-12.SL.11-12.1.a} {LA.11-12.W.11-12.7} {LA.11-12.L.11-12.4.c} {LA.11-12.RI.11-12.6} {LA.11-12.RI.11-12.4} {LA.11-12.RL.11-12.4} {LA.11-12.RL.11-12.2} {LA.11-12.W.11-12.5} {LA.11-12.W.11-12.1.b} {LA.11-12.W.11-12.2.b} {LA.11-12.W.11-12.3.a} {LA.11-12.W.11-12.1.d} {LA.11-12.W.11-12.2.e} {LA.11-12.SL.11-12.3} {LA.11-12.W.11-12.8} {LA.11-12.L.11-12.4.b} {LA.11-12.SL.11-12.2} {LA.11-12.L.11-12.5.a}	What are the requirements of a beat reporter? How do you write a profile piece? How do you conduct computer-assisted journalism? How do you find media jobs and internships? How can an internship lead to a job?	How to write a news story How to write a feature story What elements are necessary to include in a review How to generate ideas for a column How to conduct research to write an editorial	Examine online newspapers to generate story ideas Examine online newspapers and professional samples as models Write news stories Write feature stories Write opinion stories (columns, reviews, editorials)	Create a brainstorm list of story ideas Write news stories Write reviews Write columns Write editorials Write humorous column Participate in critical reading Discussion Share news stories	Newspaper Websites Sample Stories Miscellaneous Instructional Materials for Assorted Differentiated Instructional Activities

{LA.11-12.W.11-12.2.a} {LA.11-12.W.11-12.1.a} {LA.11-12.SL.11-12.5} {LA.11-12.L.11-12.2.a} {LA.11-12.SL.11-12.4} {LA.11-12.W.11-12.4} {LA.11-12.SL.11-12.1.c} {LA.11-12.W.11-12.1.e} {LA.11-12.W.11-12.2.f} {LA.11-12.W.11-12.3.e} {LA.11-12.L.11-12.1.b} {LA.11-12.SL.11-12.1.d} {LA.11-12.L.11-12.2.b} {LA.11-12.} {LA.11-12.W.11-12.3.c} {LA.11-12.W.11-12.2.c} {LA.11-12.L.11-12.4.a} {LA.11-12.W.11-12.3.b} {LA.11-12.W.11-12.2.d} {LA.11-12.W.11-12.3.d} {LA.11-12.W.11-12.6} {LA.11-12.W.11-12.1.c} {LA.11-12.L.11-12.3.a} {LA.11-12.L.11-12.4.d} {LA.11-12.SL.11-12.1.b} {LA.11-12.W.11-12.10}					
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